

Dear Parent/Carer

On Wednesday 7<sup>th</sup> October, we have a professional film crew in school to shoot some promotional footage of our students and staff. We would like your child to take part in this event and have been meeting with some of the students today to explain about the event

The purpose of the filming is so that we can produce a couple of key videos that will help us to promote the school to both prospective pupils and staff. Due to the restrictions of COVID-19, visiting the site in person has proven to be a challenge but we would still like others to be able to see what a wonderful school we are and how proud we are of everyone here. The finished video will be used on the school website and on our official YouTube channel and we may also use it during promotional events, such as open evenings.

Filming will take place throughout the day and key students will be asked to participate at specified times so that we can ensure they remain in their year bubbles at all times. We will also encourage them to sanitise their hands regularly whilst adhering to rules around social distancing when in contact with staff and the filming crew.

We understand that not everyone is comfortable with being filmed and so if either you or your child does not want to take part then please just let us know.

If you are happy for your child to take part in this event then please complete the simple form on line by following this link <a href="www.medenschool.co.uk/video-consent">www.medenschool.co.uk/video-consent</a> I will also text you this link separately to make it easy for you to access. We cannot allow any student to take part without your consent.

For planning purposes please can you complete the consent form as soon as possible and by Sunday at the latest, just so we know which students are taking part.

Thank you for your continued support

Regards

Mr Jim Smith

