

Subject	Business Studies
Paper	Paper 1 – 14 th May Paper 2 – 20 th May Paper 3 – 9 th June
Work/skills/activities being covered in lesson leading to exams	<ul style="list-style-type: none"> • Week 1: Key Concepts Review key terms (e.g., business ownership, objectives, stakeholders) using mind maps to understand definitions and connections between ideas. • Week 2: Business Structure and Leadership Study different business structures (e.g., sole traders, PLCs) and leadership styles. Practice case studies on how leadership affects business success. • Week 3: Marketing Revise the 4 Ps (Product, Price, Place, Promotion) and marketing strategies. Use flashcards for key terms and analyze case studies for practical examples. • Week 4: Operations Management Focus on production methods (e.g., capacity utilization, lean production, quality control). Practice applying these concepts with past paper questions. • Week 5: Financial Performance Study key financial concepts (e.g., break-even analysis, profitability ratios). Practice calculations and interpreting financial statements to assess business health. • Week 6: Human Resources Revise recruitment, motivation theories (e.g., Maslow, Herzberg), and staff training. Apply these ideas to real-life business examples. • Week 7: Business Growth and Strategies Study growth strategies (e.g., mergers, organic growth) and understand how businesses measure success. Use case studies for strategy application. • Week 8: External Environment Understand how external factors (e.g., PESTLE analysis) affect businesses. Apply these concepts to case studies about market conditions and government policies. • Week 9: Business Ethics and CSR Revise the importance of business ethics and corporate social responsibility. Practice writing essays on ethical challenges and sustainability in business. • Week 10: Past Papers and Practice Complete past exam papers under timed conditions. Focus on short-answer and long-answer questions. Review model answers to identify key points and improve.

<p>Areas to revise as a priority leading to exams</p>	<ul style="list-style-type: none"> <p>📖 Financial Management Understand key financial calculations (e.g., break-even, profitability ratios) and their application in business decision-making.</p> <p>📖 Marketing Strategies Revise segmentation, targeting, positioning, and the 7 Ps in real-world case studies.</p> <p>📖 Business Operations Focus on production methods, lean management, and quality control techniques.</p> <p>📖 Human Resources Consolidate knowledge of recruitment, motivation theories, and staff training techniques.</p> <p>📖 Strategic Management Understand business growth strategies, including mergers, acquisitions, and organic growth models.</p> <p>📖 External Environment Factors Revise PESTLE analysis and how external factors influence business decisions.</p> <p>📖 Ethics and CSR Focus on the role of ethics, corporate social responsibility, and sustainability in business decision-making.</p> <p>📖 Case Study Application Practice applying theoretical knowledge to business case studies, especially in extended-answer questions.</p>
<p>Suggested methods of revision</p>	<ul style="list-style-type: none"> • Review notes in exercise books • Bizconsesh videos for theory • Tutor2U videos for exam strategy • Past papers on AQA website (both A level and AS level) • Financial Times (especially the search bar function) for real-life examples to use in your “such as sprinkling” • Marcouse textbooks • RAG documents to check knowledge