

Meden School Curriculum Planning							
Subject	Sociology	Year Group	12	Sequence No.	6	Topic	Mass Media
Retrieval		Core Knowledge			Student Thinking		
What do teachers need retrieve from students before they start teaching new content ?		What specific ambitious knowledge do teachers need teach students in this sequence of learning?			What real life examples can be applied to this sequence of learning to development of our students thinking, encouraging them to see the inequalities around them and 'do something about them!'		
<p>Previous learning – Recall of functionalism, Marxism, feminism and the new right in order to link it to the ownership and theories of the media</p> <p>Previous experience – Students to recall their own media use, including the different types of media they use, the variation within those forms of media and their knowledge of key modern events and their reporting – e.g. the language used in the BLM campaign by different newspapers.</p>		<ul style="list-style-type: none"> Students are expected to be familiar with sociological explanations of the following content: the new media and their significance for an understanding of the role of the media in contemporary society the relationship between ownership and control of the media the media, globalisation and popular culture the processes of selection and presentation of the content of the news media representations of age, social class, ethnicity, gender, sexuality and disability the relationship between the media, their content and presentation, and audiences. <p>Tier 3 vocabulary</p> <p>Technological convergence Globalisation</p> <p>Cultural convergence Glocalisation</p> <p>Economic convergence</p> <p>Cultural imperialism</p> <p>Digitalisation</p> <p>Americanisation</p> <p>McDonaldisation</p> <p>Agenda setting</p> <p>Scapegoat</p> <p>Spin-doctor</p> <p>Cathartic</p>			<p>Students carry out their own research in to a certain social group –</p> <p>Class</p> <p>Gender</p> <p>Ethnicity</p> <p>Sexuality</p> <p>Disability</p> <p>They find real news stories, programmes and other written media representations which they then analyse and consider whether that is a true reflection of that social group or whether it is shown through the media gaze,</p>		

