

Meden School Curriculum Planning							
Subject	Criminology	Year Group	12	Sequence No.	3	Topic	Unit 1 LO 3
Retrieval		Core Knowledge			Student Thinking		
What do teachers need retrieve from students before they start teaching new content ?		What specific ambitious knowledge do teachers need teach students in this sequence of learning?			What real life examples can be applied to this sequence of learning to development of our students thinking, encouraging them to see the inequalities around them and 'do something about them!'		
<p><u>Past learning</u> Recap of A.C 1.1 – 1.4 and AC 2 of different types of crimes and how the police deal with crimes and why they may go unreported. Also linked to Moral Panic and the labelling of certain groups as criminals.</p>		<p><u>LO3 Plan campaigns for change relating to crime</u></p> <p><u>AC3.1 Plan a campaign for change relating to crime</u></p> <p>Learners should identify an appropriate campaign for change and produce a comprehensive plan of action.</p> <p>Plan</p> <ul style="list-style-type: none"> • aims and objectives • justification of choice of campaign • target audience • methods to be used • materials to be used • finances • timescales • resources needed <p><u>AC3.2 Design materials for use in campaigning for change</u></p> <p>Learners should consider the design of materials such as: leaflets, advertisements, posters, blogs, social network pages.</p> <p>Design</p> <ul style="list-style-type: none"> • structure of information 			<p>Students have to research different campaigns for change and pick out what works well, how it has helped in the changing the law and how it can help change public opinion. Students then work to creating their own campaigns for changed based on an area of their choice.</p>		

	<ul style="list-style-type: none">• use of images or other accentuating features to capture attention• use of persuasive language• promotion of action• consideration of target audience• alignment with campaign <p><u>AC3.3 Justify a campaign for change</u></p> <p>Learners should justify the approach and the need for a campaign for change.</p> <p>Justify</p> <ul style="list-style-type: none">• presentation of a case for action• use of evidence in support of a case• use of persuasive language	
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